

# Novre.

CONSIDERED — CRAFTED — QUIET

Product Catalogue - V1.2026

# Novre. - Above The Walls

Novre. is our premium D2C brand — the plates, switches, sockets, and regulators your room actually notices. Every module is BIS-certified and backed for fifteen years. Made in Ahmedabad, India considered by designers, priced with confidence.



## JOULE<sup>®</sup> - Behind The Walls

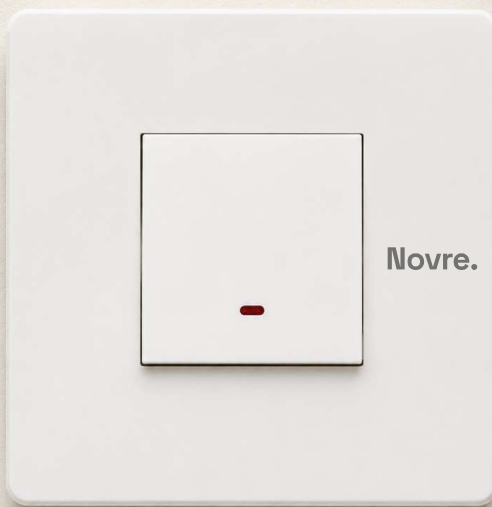
Switches & Systems

Joule is our parent brand — decades of electrical manufacturing trusted by Indian electricians and dealers. Where Novre focuses on the surface, Joule handles the utility layer that stays inside your wall: modular metal mounting boxes, copper wiring, and other essentials. Same factory. Same fifteen-year backing. Different job.



Two Forms,  
One Design Concept.

CORE



AURA



## Design language

Novre. is offered in two design lines, with distinctly different plate treatments.

CORE is the essential form — matte, unadorned, honest.

AURA is the same architecture framed in polished chrome — a considered edge that catches the light of the room.

Design that recedes into daily life.



CORE's restraint is not a matter of appearance alone. Careful engineering and hundreds of small decisions shaped how the plate feels and how it sounds — measured against the standards a designer notices before a homeowner ever does. The surface is not just quiet to look at; it is quiet to touch.

## Premium Modular Switches | CORE Series

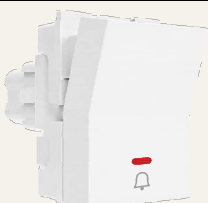
|                                                                                    |                                                                |            |            |
|------------------------------------------------------------------------------------|----------------------------------------------------------------|------------|------------|
|    | 10 Amp Core 1 Way Switch   1M   Lunar White                    | SW-LW-1001 | MRP - ₹61  |
|    | 10 Amp Core 2 Way Switch   1M   Lunar White                    | SW-LW-1002 | MRP - ₹120 |
|    | 10 Amp Core Bell Push Switch   1M   Lunar White                | SW-LW-1003 | MRP - ₹120 |
|  | 20 Amp Core 1 Way Switch   1M   Lunar White                    | SW-LW-1011 | MRP - ₹132 |
|  | 20 Amp Core 2 Way Switch   1M   Lunar White                    | SW-LW-1012 | MRP - ₹166 |
|  | 20 Amp Core 1 Way Switch With Indicator   1M   Lunar White     | SW-LW-1013 | MRP - ₹166 |
|  | 10 Amp Core Bell Push Switch With Indicator   2M   Lunar White | SW-LW-1021 | MRP - ₹174 |
|  | 20 Amp Core 1 Way Switch With Indicator   2M   Lunar White     | SW-LW-1022 | MRP - ₹208 |

Made for the way you live.



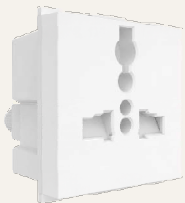
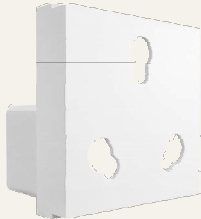
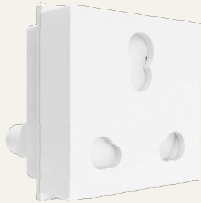
AURA's presence is not a matter of ornament. Careful engineering and hundreds of small decisions shaped how the chrome bezel meets the plate, how the light of the room settles into that edge, how each operation registers under the hand. The bezel is not decoration; it is a frame. You feel the deliberate weight of the workmanship with every use.

## Premium Modular Switches | AURA Series

|                                                                                    |                                                                |            |            |
|------------------------------------------------------------------------------------|----------------------------------------------------------------|------------|------------|
|    | 10 Amp Aura 1 Way Switch   1M   Lunar White                    | SW-LW-1201 | MRP - ₹61  |
|    | 10 Amp Aura 2 Way Switch   1M   Lunar White                    | SW-LW-1202 | MRP - ₹120 |
|    | 10 Amp Aura Bell Push Switch   1M   Lunar White                | SW-LW-1203 | MRP - ₹120 |
|   | 20 Amp Aura 1 Way Switch   1M   Lunar White                    | SW-LW-1211 | MRP - ₹132 |
|  | 20 Amp Aura 2 Way Switch   1M   Lunar White                    | SW-LW-1212 | MRP - ₹166 |
|  | 20 Amp Aura 1 Way Switch With Indicator   1M   Lunar White     | SW-LW-1213 | MRP - ₹166 |
|  | 10 Amp Aura Bell Push Switch With Indicator   2M   Lunar White | SW-LW-1221 | MRP - ₹174 |
|  | 20 Amp Aura 1 Way Switch With Indicator   2M   Lunar White     | SW-LW-1222 | MRP - ₹208 |



## Premium Modular Sockets | CORE & AURA Series Compatible

|                                                                                     |                                                     |            |            |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|------------|------------|
|     | 6 Amp Socket   2M   Lunar White                     | SO-LW-3001 | MRP - ₹126 |
|     | 13 Amp Socket   2M   Lunar White                    | SO-LW-3003 | MRP - ₹256 |
|     | 16 Amp Universal Socket   2M   Lunar White          | SO-LW-3004 | MRP - ₹256 |
|    | 16 Amp Raised Universal Socket   2M   Lunar White   | SO-LW-3005 | MRP - ₹256 |
|  | 3 Amp USB A Type Charging Socket   1M   Lunar White | SO-LW-3006 | MRP - ₹483 |

## Premium Modular Regulators | CORE & AURA Series Compatible



4 Step 80W Core Regulator | 1M | Lunar White

RG-LW-4001

MRP - ₹266



5 Step 120W Core Regulator | 2M | Lunar White

RG-LW-4002

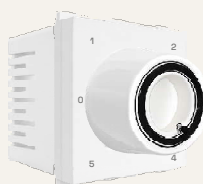
MRP - ₹304



4 Step 80W Aura Regulator | 1M | Lunar White

RG-LW-4003

MRP - ₹266



5 Step 120W Aura Regulator | 2M | Lunar White

RG-LW-4004

MRP - ₹304

## Premium Add-Ons | CORE & AURA Series Compatible



Blanking Plate | 1M | Lunar White

BL-LW-6001

MRP - ₹35

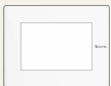
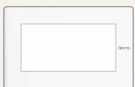
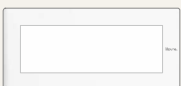
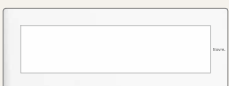


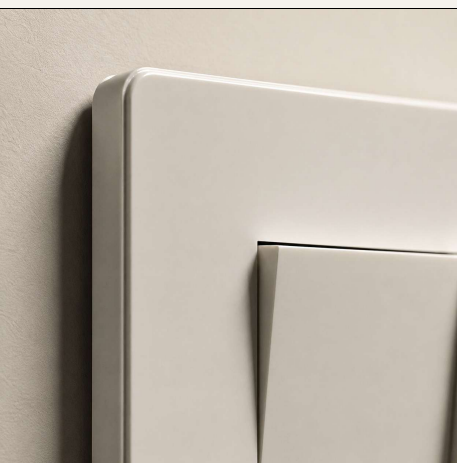
Neon Indicator | 1M | Lunar White

IN-LW-5001

MRP - ₹99

## Premium Modular Plates | CORE Series

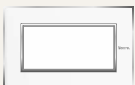
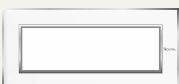
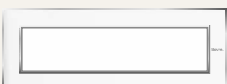
|                                                                                    |                                                |            |            |
|------------------------------------------------------------------------------------|------------------------------------------------|------------|------------|
|   | 1 Module Core Plate   1M   Lunar White         | PL-LW-2001 | MRP - ₹116 |
|   | 2 Module Core Plate   2M   Lunar White         | PL-LW-2002 | MRP - ₹116 |
|   | 3 Module Core Plate   3M   Lunar White         | PL-LW-2003 | MRP - ₹130 |
|  | 4 Module Core Plate   4M   Lunar White         | PL-LW-2004 | MRP - ₹155 |
|  | 6 Module Core Plate   6M   Lunar White         | PL-LW-2005 | MRP - ₹222 |
|  | 8-Hor Module Core Plate   8M-Hor   Lunar White | PL-LW-2006 | MRP - ₹256 |

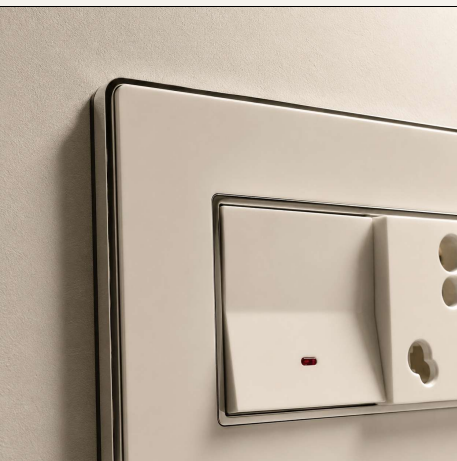


### Core Modular Plates

Smooth Finish. Rounded Edges. Sensual Design.

## Premium Modular Plates | AURA Series

|                                                                                    |                                                |            |            |
|------------------------------------------------------------------------------------|------------------------------------------------|------------|------------|
|   | 1 Module Aura Plate   1M   Lunar White         | PL-LW-2201 | MRP - ₹246 |
|   | 2 Module Aura Plate   2M   Lunar White         | PL-LW-2202 | MRP - ₹246 |
|   | 3 Module Aura Plate   3M   Lunar White         | PL-LW-2203 | MRP - ₹271 |
|  | 4 Module Aura Plate   4M   Lunar White         | PL-LW-2204 | MRP - ₹314 |
|  | 6 Module Aura Plate   6M   Lunar White         | PL-LW-2205 | MRP - ₹420 |
|  | 8-Hor Module Aura Plate   8M-Hor   Lunar White | PL-LW-2206 | MRP - ₹478 |

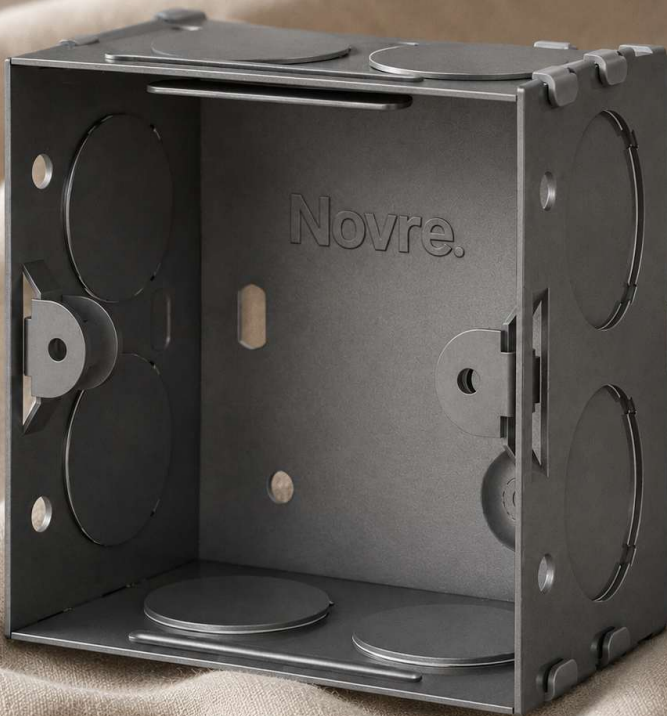


**Aura Modular Plates**

**Chrome Finish. A Harmony Of Luxury.**



Built to disappear behind the wall — and stay there. Galvanised iron body, spray-painted for durability, resistant to rust and moisture over decades.



## Premium Modular Metal Box | CORE & AURA Series Compatible

|                                                                                    |                                                        |            |            |
|------------------------------------------------------------------------------------|--------------------------------------------------------|------------|------------|
|   | 2 Module Anti-Rust Metal Box   2M   Steel Grey         | MB-SG-8001 | MRP - ₹140 |
|   | 3 Module Anti-Rust Metal Box   3M   Steel Grey         | MB-SG-8002 | MRP - ₹169 |
|    | 4 Module Anti-Rust Metal Box   4M   Steel Grey         | MB-SG-8003 | MRP - ₹213 |
|  | 6 Module Anti-Rust Metal Box   6M   Steel Grey         | MB-SG-8004 | MRP - ₹280 |
|  | 8-Hor Module Anti-Rust Metal Box   8M-Hor   Steel Grey | MB-SG-8005 | MRP - ₹343 |



Built to carry current honestly, for the next thirty years. Pure electrolytic copper conductor, triple-coated flame-retardant PVC, resistant to heat and smoke under load.



## FRLS 0.75 Sq Mm House Wire

|                                                                                    |                                                                                |            |             |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------|-------------|
|    | 0.75 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Black  | WR-BL-7001 | MRP - ₹2890 |
|    | 0.75 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Red    | WR-RD-7002 | MRP - ₹2890 |
|    | 0.75 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Blue   | WR-BU-7003 | MRP - ₹2890 |
|  | 0.75 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Yellow | WR-YL-7004 | MRP - ₹2890 |
|  | 0.75 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Green  | WR-GR-7005 | MRP - ₹2890 |

## FRLS 1.00 Sq Mm House Wire

|                                                                                    |                                                                                |            |             |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------|-------------|
|    | 1.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Black  | WR-BL-7006 | MRP - ₹3597 |
|    | 1.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Red    | WR-RD-7007 | MRP - ₹3597 |
|    | 1.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Blue   | WR-BU-7008 | MRP - ₹3597 |
|  | 1.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Yellow | WR-YL-7009 | MRP - ₹3597 |
|  | 1.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Green  | WR-GR-7010 | MRP - ₹3597 |

## FRLS 1.50 Sq Mm House Wire

|                                                                                    |                                                                                |            |             |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------|-------------|
|    | 1.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Black  | WR-BL-7011 | MRP - ₹5482 |
|    | 1.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Red    | WR-RD-7012 | MRP - ₹5482 |
|    | 1.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Blue   | WR-BU-7013 | MRP - ₹5482 |
|  | 1.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Yellow | WR-YL-7014 | MRP - ₹5482 |

## FRLS 2.50 Sq Mm House Wire

|                                                                                    |                                                                                |            |             |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------|-------------|
|    | 2.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Black  | WR-BL-7015 | MRP - ₹8844 |
|    | 2.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Red    | WR-RD-7016 | MRP - ₹8844 |
|    | 2.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Blue   | WR-BU-7017 | MRP - ₹8844 |
|  | 2.50 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Yellow | WR-YL-7018 | MRP - ₹8844 |

## FRLS 4.00 Sq Mm House Wire

|                                                                                  |                                                                               |            |              |
|----------------------------------------------------------------------------------|-------------------------------------------------------------------------------|------------|--------------|
|  | 4.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Black | WR-BL-7019 | MRP - ₹12692 |
|  | 4.00 Sq Mm Flame Retardant Low Smoke (FRLS)<br>House Wire   90 Metres   Red   | WR-RD-7020 | MRP - ₹12692 |

# Novre.

15 Years Guarantee.

BIS Certified Switches.

Made In India.

Come Meet Us In Person.

Headquarters

Novre Design Pvt. Ltd.

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Prahlad Nagar Corporate Road,

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